

Publish with Pearson Clinical and Talent Assessment

Thank you for submitting your manuscript to Pearson Clinical and Talent Assessment for possible publication. Please supply the following information regarding your product. Three to five typewritten pages should be sufficient to provide the information necessary for our initial review of your work.

1. Product Description

- i. **Title:** What is the name of the product?
- ii. **Purpose:** Please provide a brief description of the product including its purpose.
- iii. **Target Audience:** Which professionals are expected to use it and in which service delivery setting(s)?
- iv. **Target Population:** What client population would they use it with? E.g. age range, clinical conditions.
- v. **Product Components:**
 - i. List the components that make up your product such as a manual, stimulus booklet, record forms, CD-ROM.
 - ii. Description of the test including: subtests, scores, reliability and validity information (if available), administration and scoring procedures.
An indication of examiner qualifications.

2. Briefly outline the theoretical constructs associated with the test.

3. Marketing Information

- i. **Potential Market:** What is the demonstrated need for this product?
- ii. What separates this product offering from other product offerings on the market?

4. List any competing products. Indicate publishers, publication date and price.

5. Pricing: How much do you think a potential user would pay for this product?

6. Product Status

- i. **Data Collection:** When and how was the data for this project collected?
- ii. **Completion Date:** When do you anticipate completing the development of your product? (if applicable)

7. Previous Publications: Has your product been published (in part or in its entirety) anywhere else either in its existing format or in some other format? E.g. as a journal article, as part of a thesis dissertation or as an Appendix in a published professional journal.

8. Author Information

- i. **Main Contact Person**
- ii. **Affiliation**
- iii. **Contact Phone and Email**
- iv. **Mailing Address**
- v. **Other Author(s):**

Thank you for your submission. Please note that during consideration of a proposal we might seek independent advice on suitability for publication and conduct market research. This is a time-consuming process, so please allow at least 12 weeks from the time we receive your proposal (including the manuscript) to notification of a decision.

This information/material (if applicable) is received under the following conditions:

1. The information/material is received solely for the purpose of review and evaluation by Pearson.
2. The information/material(s) will only be reviewed by Pearson personnel. If external review is thought necessary, this can only take place with your written consent.
3. No reviewer, either internal or external, will reveal any part of the information/material to another individual or organisation without your written consent.
4. Your sending of this information/these materials is not an indication that you will choose to publish with Pearson.
5. The receipt of the information/materials by Pearson is not an indication that we will publish the material.
6. If the option to Publish is declined by Pearson all copies, including e-copies, of the information/material(s) will be returned to you, destroyed or deleted.

Signature: _____ Date: ___/___/___